



TICKETINO.  
Everybody's Ticketing

Ticketing and guest  
management at fair  
conditions!

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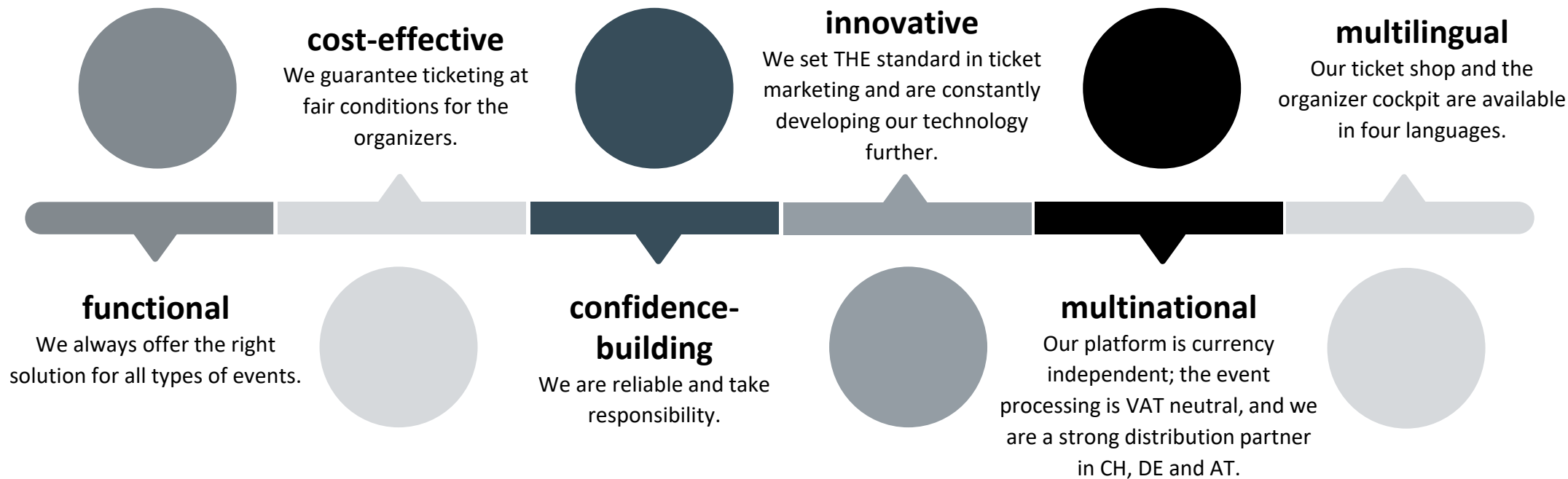
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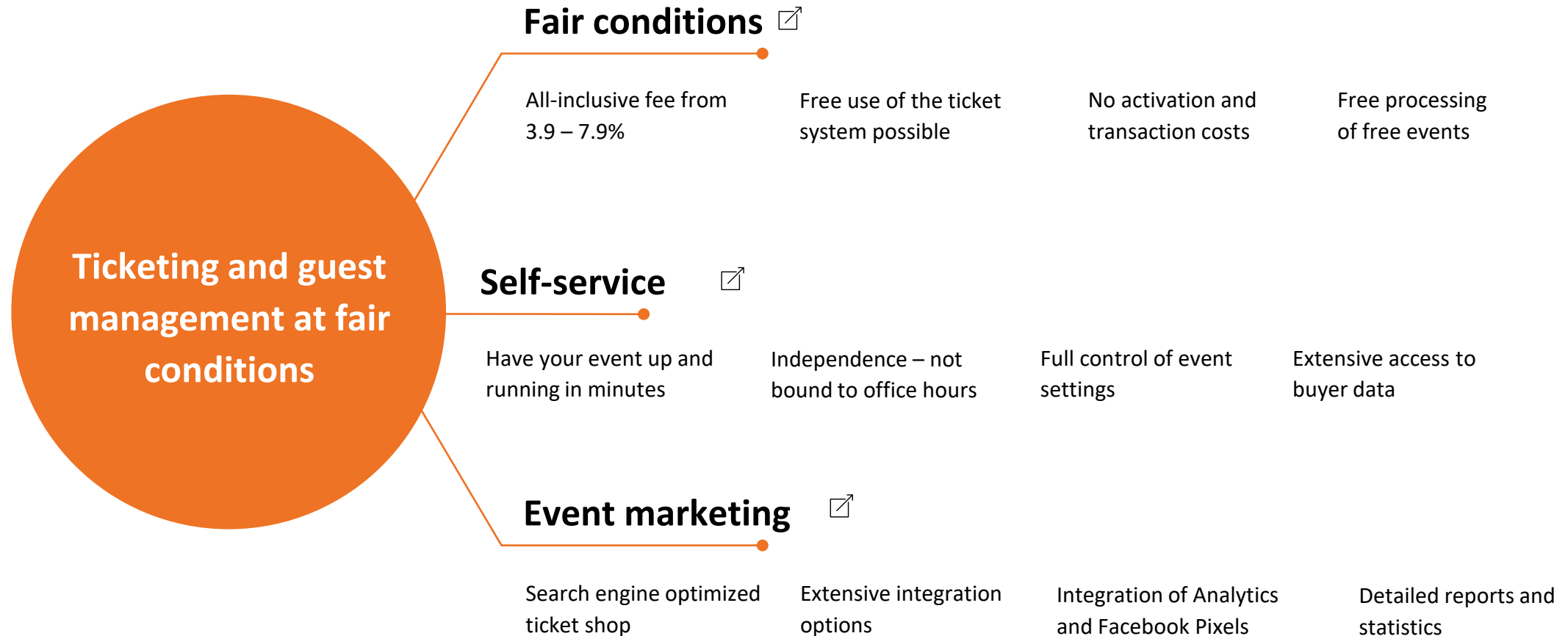
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# Our Mission

We love to unite people – whether through business events, open air festivals, theater performances or concerts. That's why we believe that both big and small events deserve only the best. For this reason, we offer event organizers and ticket buyers the easiest possible self-service platform with extensive functions at fair conditions and without activation fees. **TICKETINO is Everybody's Ticketing!**




# The TICKETINO Strategy



# Ticketing at fair conditions

Transparency is important to us, which is why we work with an all-inclusive ticketing fee starting at 3.9% and do not charge you any hidden costs.



No ticketing fees  
for free events



Free for organizers  
thanks to surcharge  
calculation



No additional costs,  
no hidden fees



# More Flexibility through Self-Service

Thanks to TICKETINO's self-service system, you are always in control of all settings.



Create and edit events independently



Full access to event and ticket buyer data



Free creation of seatmaps and independent management



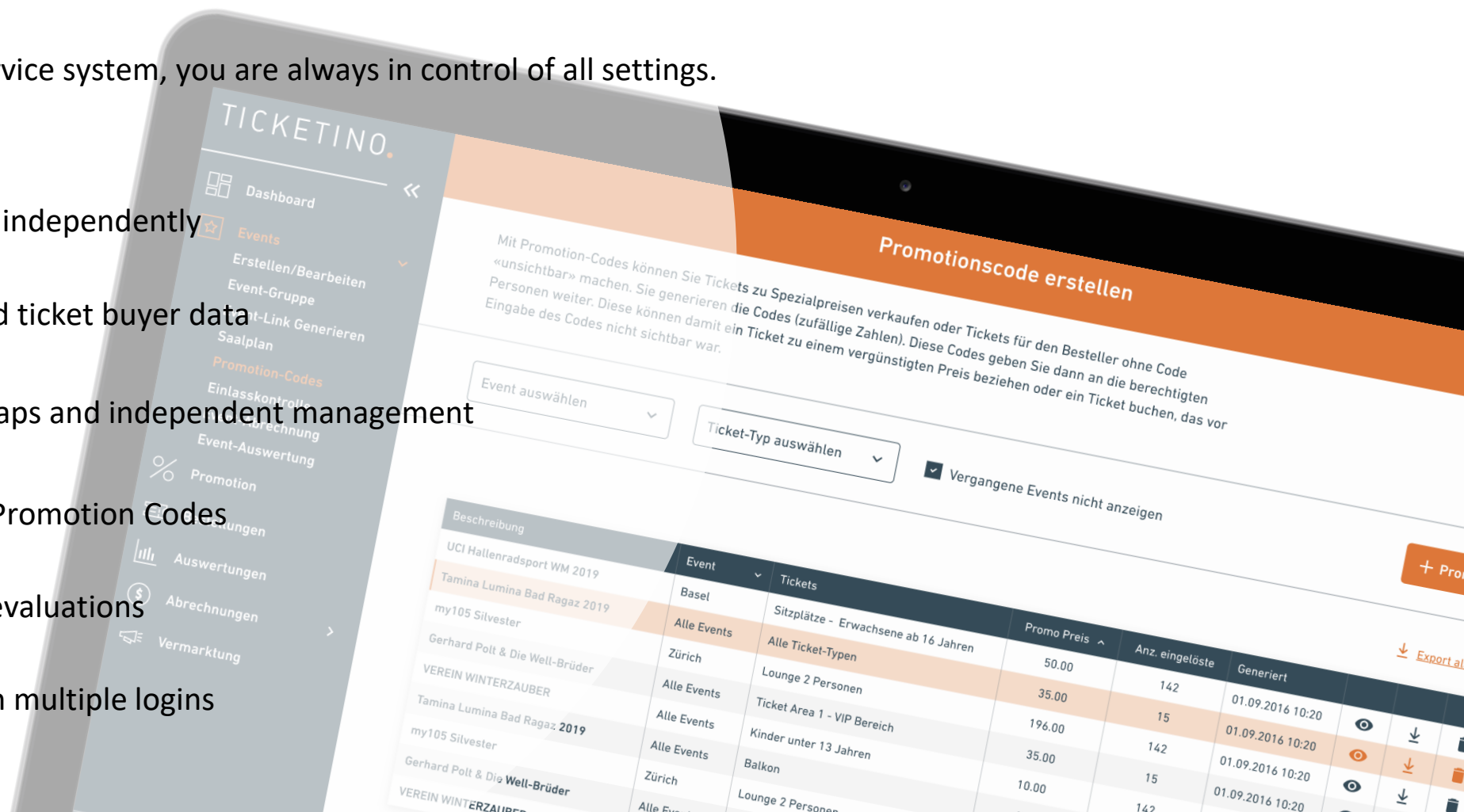
Flexible generation of Promotion Codes



Download of detailed evaluations



User management with multiple logins





# Extensive Event Marketing

## Self-Promotion

Promote your events independently thanks to full access to your ticket buyer data and customized engagement options.

## TICKETINO Marketing Support

Take advantage of the TICKETINO advertising offers and benefit from a maximum reach for your events.

# TICKETINO is Everybody's Ticketing

Whether it's an amusement park, festival, theater, business event or white label ticketing platform - we support you with ticket sales and guest management before, during and after the event.

## Public Events

- Standard ticketing (self-service)
- Event marketing
- Broad mix of sales channels
- Intuitive cash register systems
- Admission control
- Ticket buyer and organizer support

## Business Events

- Guest management (on-site admission control)
- Invitations and other custom mailings
- Professional registration processes
- Badging (name card printing)

## White Label & Slotbooking

- All-inclusive ticketing solutions (incl. back office, support, etc.)
- Custom ticketshops
- Custom box office solutions
- Slotbooking masks
- Calendar masks



More than  
**110'000** events 

have already been successfully  
carried out via TICKETINO!

# Functions

Thanks to its extensive functionality, the TICKETINO system is always the right choice! We support your event from A-Z.



## Event creation

In the self-service cockpit, you always have a full overview of your entire ticketing and event management



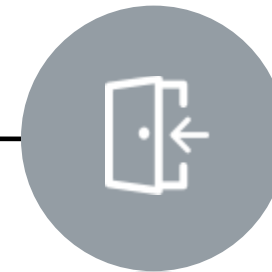
## Marketing

Reach your target groups with diverse advertising measures



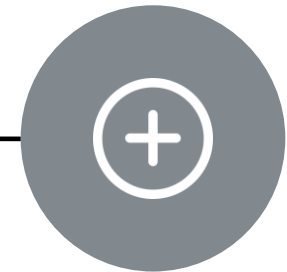
## Distribution

Sell your tickets online, via call center or through more than 1000 ticket agencies



## Admission

Receive your guests with the TICKETINO hardware or with the ScanApp for smartphones



## Additional services

Benefit from many additional functions and offers at unique TICKETINO conditions

# Ready to Go!



## Seating-accurate Ticket Sales

- ✓ Free seatmap creation
- ✓ Independent locking and unlocking of seats



## Have Your Event Up and Running in Minutes

- ✓ Self-service ticketing platform
- ✓ Event setup in under 3 minutes
- ✓ Set up events and adjust them at any time




## Open Rest API

- ✓ Open interface to the TICKETINO system
- ✓ Free access
- ✓ Short time to market for custom ticket shops
- ✓ Connection of own shop solutions, ticket vending machines etc.



## Promotion Code Features

- ✓ Discounts
- ✓ Free tickets
- ✓ Coupon events
- ✓ Promotions
- ✓ Direct links



## User Management

- ✓ Access to organizer account via multiple logins
- ✓ Restriction of access rights depending on the user



# The Anticipation is Rising!



## Multiple Sales Channels

- ✓ Multilingual full-responsive online ticket shop
- ✓ Nationwide network of over 1'000 ticket agencies
- ✓ 24/7 call center



## Free Choice of Means of Payment

- ✓ Invoice
- ✓ SOFORT payment
- ✓ Credit card
- ✓ Paypal
- ✓ Twint & PostFinance (CH)



## Ticket Sales Beyond the Borders

- ✓ Currency-independent platform
- ✓ Multilanguage navigation







## Extensive Promotional Opportunities

- ✓ Social Media
- ✓ Newsletter
- ✓ Native advertising
- ✓ Display advertising
- ✓ Automatic distribution via event platforms



## Customized Integration Options

- ✓ Iframe/ Button/ Eventlink
- ✓ Organizer ticket shop
- ✓ Time slot booking module
- ✓ Facebook ticket shop
- ✓ White Label solutions



## Carbon Neutral Ticketing

- ✓ Partnership with ClimatePartner
- ✓ Support for ambitious climate projects
- ✓ CO<sub>2</sub> compensation at ticket level



# Ready for the Big Day!



## Efficient Solutions for Access Control

- ✓ ScanApp
- ✓ Handy ticket scanners
- ✓ Intuitive cash register systems



## Detailed Evaluations

- ✓ Integration of Google Analytics and Facebook Pixel
- ✓ Extensive statistics
- ✓ Full access to event and ticket buyer data





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The TICKETINO team is enthusiastic about what they do  
and will be happy to assist you!  
**We are looking forward to hearing from you!**

Call us:

CH: **+41 43 500 40 80**

DE: **+49 30 201 696 006**

or send us an email:

**[info@ticketino.com](mailto:info@ticketino.com)**



## Switzerland

### Office Zurich

Birmensdorferstrasse 470  
8055 Zürich  
+41 43 500 40 80

### Headquarters of the Company

TICKETINO AG  
Platz 4  
6039 Root D4  
Schweiz

### Management

Franz G. Wyss, CEO  
Patrick Walgis, CTO  
Michael Marti, CMO & COO



[info@ticketino.com](mailto:info@ticketino.com)

## Germany

### Office Berlin

+49 30 201 696 006

We are here  
to help you!

Legal form: stock corporation  
Legal venue: Zurich  
Commercial register number: CH-020.4.027.027  
Company identification number: CHE-110.129.989