

A large crowd of people is seen from behind, looking towards a stage at night. The air is filled with a dense shower of white confetti or paper. Several people in the crowd are holding up their smartphones to capture photos or videos. The scene is illuminated by stage lights, creating a vibrant and festive atmosphere.

TICKETINO.
Everybody's Ticketing

Ticketing and guest
management at fair
conditions!

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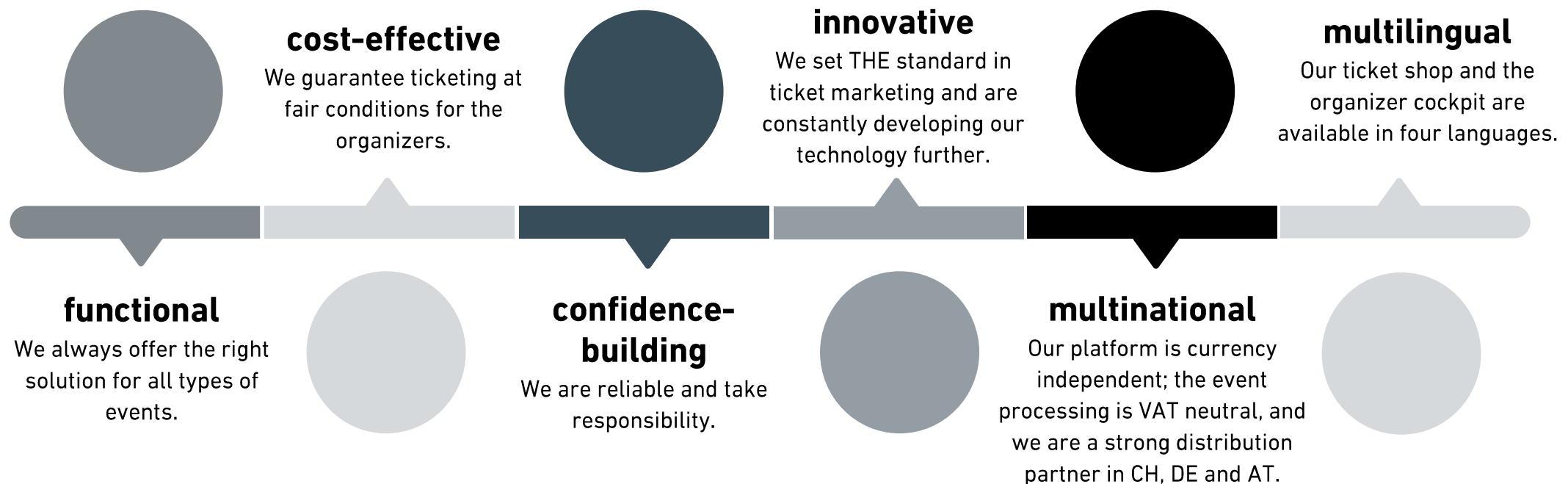
- 5.1 Ready to go!
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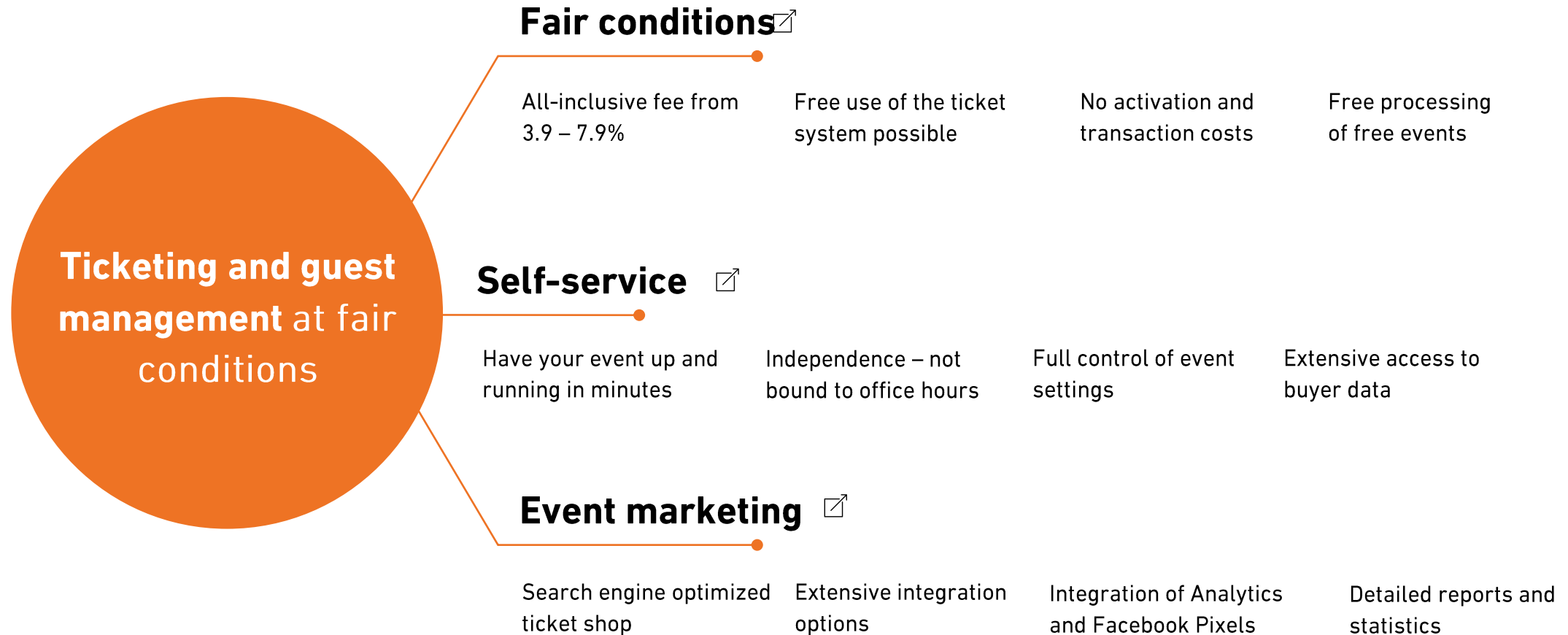
7 Contact

Our Mission

We love to unite people – whether through business events, open air festivals, theater performances or concerts. That's why we believe that both big and small events deserve only the best. For this reason, we offer event organizers and ticket buyers the easiest possible self-service platform with extensive functions at fair conditions and without activation fees. **TICKETINO is Everybody's Ticketing!**




The TICKETINO Strategy



Ticketing at fair conditions

Transparency is important to us, which is why we work with an all-inclusive ticketing fee starting at 3.9% and do not charge you any hidden costs.



No ticketing fees
for free events



Free for organizers
thanks to surcharge
calculation



No additional costs,
no hidden fees



More Flexibility through Self-Service

Thanks to TICKETINO's self-service system, you are always in control of all settings.



Create and edit events independently



Full access to event and ticket buyer data



Free creation of seatmaps and independent management



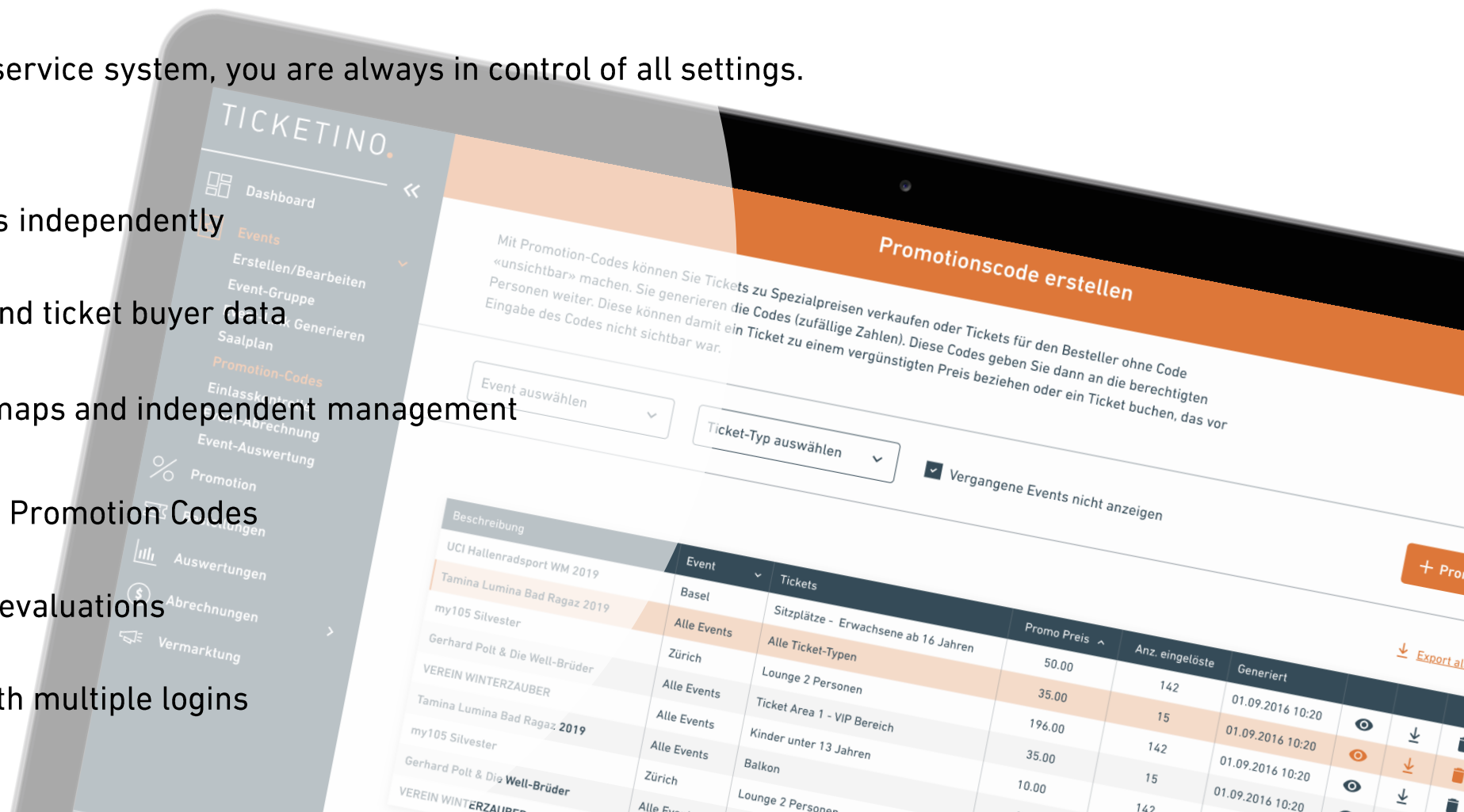
Flexible generation of Promotion Codes



Download of detailed evaluations



User management with multiple logins



Extensive Event Marketing

Self-Promotion

Promote your events independently thanks to full access to your ticket buyer data and customized engagement options.

TICKETINO Marketing Support

Take advantage of the TICKETINO advertising offers and benefit from a maximum reach for your events.

TICKETINO is Everybody's Ticketing

Whether it's an amusement park, festival, theater, business event or white label ticketing platform - we support you with ticket sales and guest management before, during and after the event.

Public Events

- Standard ticketing (self-service)
- Event marketing
- Broad mix of sales channels
- Intuitive cash register systems
- Admission control
- Ticket buyer and organizer support

Business Events

- Guest management (on-site admission control)
- Invitations and other custom mailings
- Professional registration processes
- Badging (name card printing)

White Label & Slotbooking

- All-inclusive ticketing solutions (incl. back office, support, etc.)
- Custom ticketshops
- Custom box office solutions
- Slotbooking masks
- Calendar masks

More than

160'000 events 

have already been successfully
carried out via TICKETINO!

Functions

Thanks to its extensive functionality, the TICKETINO system is always the right choice! We support your event from A-Z.



Event creation

In the self-service cockpit, you always have a full overview of your entire ticketing and event management



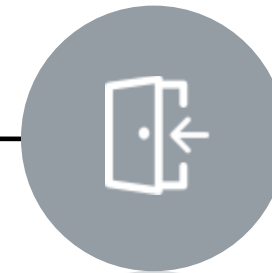
Marketing

Reach your target groups with diverse advertising measures



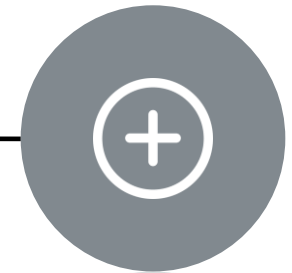
Distribution

Sell your tickets online, via call center or through more than 1000 ticket agencies



Admission

Receive your guests with the TICKETINO hardware or with the ScanApp for smartphones



Additional services

Benefit from many additional functions and offers at unique TICKETINO conditions

Ready to Go!



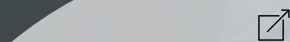
Seating-accurate Ticket Sales

- ✓ Free seatmap creation
- ✓ Independent locking and unlocking of seats



Have Your Event Up and Running in Minutes

- ✓ Self-service ticketing platform
- ✓ Event setup in under 3 minutes
- ✓ Set up events and adjust them at any time



Open Rest API

- ✓ Open interface to the TICKETINO system
- ✓ Free access
- ✓ Short time to market for custom ticket shops
- ✓ Connection of own shop solutions, ticket vending machines etc.



Promotion Code Features

- ✓ Discounts
- ✓ Free tickets
- ✓ Coupon events
- ✓ Promotions
- ✓ Direct links



User Management

- ✓ Access to organizer account via multiple logins
- ✓ Restriction of access rights depending on the user

The Anticipation is Rising!



Multiple Sales Channels

- ✓ Multilingual full-responsive online ticket shop
- ✓ Nationwide network of over 1'000 ticket agencies
- ✓ 24/7 call center



Free Choice of Means of Payment

- ✓ Invoice
- ✓ SOFORT payment
- ✓ Credit card
- ✓ Paypal
- ✓ Twint & PostFinance (CH)



Ticket Sales Beyond the Borders

- ✓ Currency-independent platform
- ✓ Multilanguage navigation





Extensive Promotional Opportunities

- ✓ Social Media
- ✓ Newsletter
- ✓ Native advertising
- ✓ Display advertising
- ✓ Automatic distribution via event platforms



Customized Integration Options

- ✓ Iframe/ Button/ Eventlink
- ✓ Organizer ticket shop
- ✓ Time slot booking module
- ✓ Facebook ticket shop
- ✓ White Label solutions



Carbon Neutral Ticketing

- ✓ Partnership with ClimatePartner
- ✓ Support for ambitious climate projects
- ✓ CO₂ compensation at ticket level

Ready for the Big Day!



Efficient Solutions for Access Control

- ✓ ScanApp
- ✓ Handy ticket scanners
- ✓ Intuitive cash register systems



Detailed Evaluations

- ✓ Integration of Google Analytics and Facebook Pixel
- ✓ Extensive statistics
- ✓ Full access to event and ticket buyer data



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The TICKETINO team is enthusiastic about what they do
and will be happy to assist you!

**We are looking forward to hearing from
you!** 

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We are
**here to
help you!**



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Legal venue: Zurich
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Company identification number: CHE-110.129.989