



TICKETINO.

For Theater, Concerts, Festivals, Culture and Sporting Events

Save money on ticketing:

Rather indulge on
some special effects
for your event.

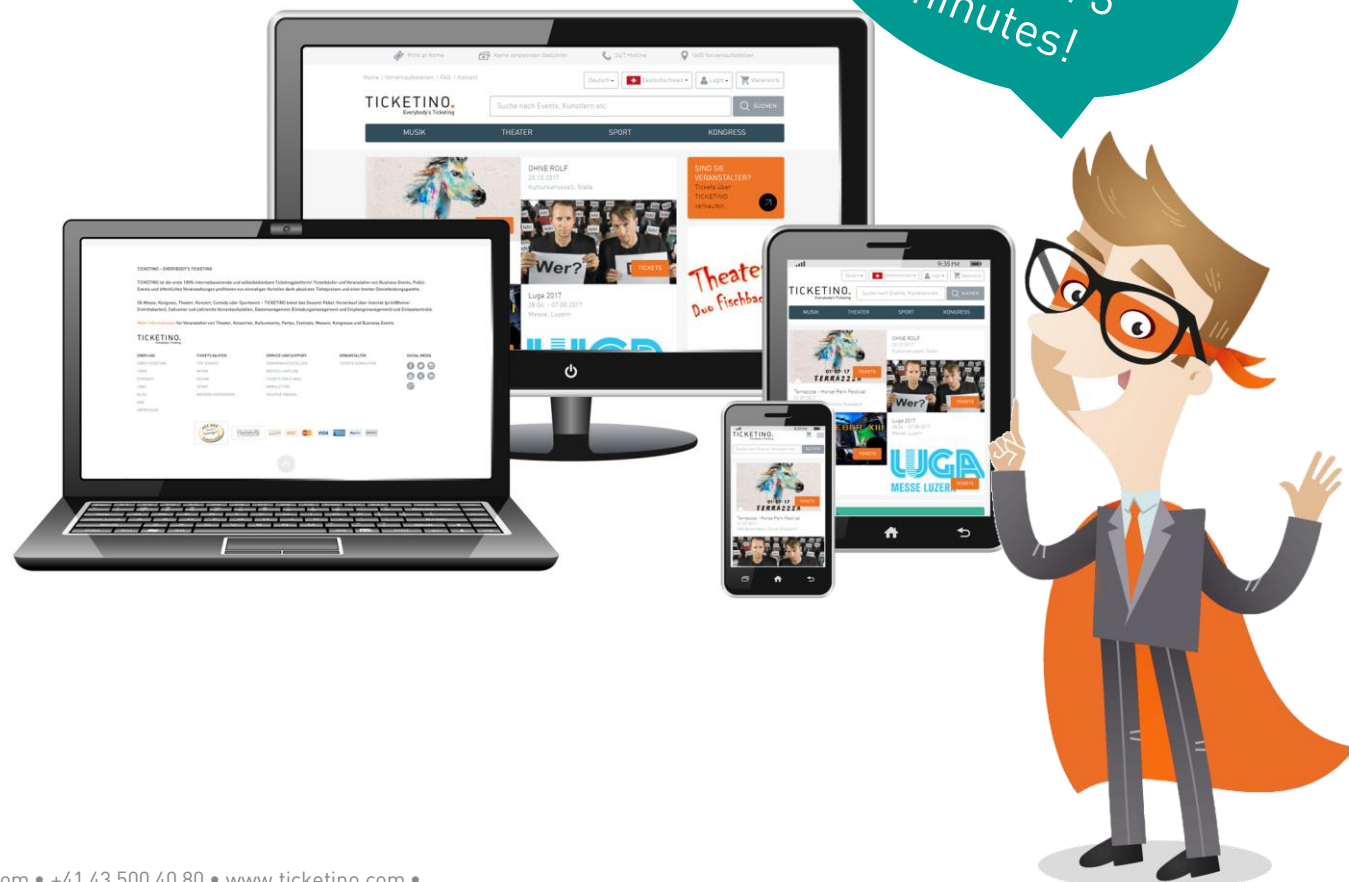


TICKETINO is Everybody's Ticketing

We offer organizers and participants the simplest possible, **100% self-service platform** with comprehensive functions for guest management at the **lowest possible price**.

... TICKETINO's **self-service ticketing platform** handles all kinds of events!

Create your event here in less than 3 minutes!





Save on Ticketing

With **cost-plus pricing** you use the TICKETINO system **free of charge!**

- ✓ No basic or activation fee
- ✓ All advance booking, system and credit card fees are inclusive
- ✓ No minimum sales quantities
- ✓ Free activation of seating plans
- ✓ All-around service
- ✓ Use of the international, VAT, and currency neutral platform
- ✓ Free advertising measures
- ✓ Automatic payment and collection system



0.

BEFORE
THE
EVENT

TICKETINO.
Everybody's Ticketing

0.



TICKETINO. Everybody's Ticketing

TICKETINO Cockpit

Manage your event
100% by yourself – at
any time



✓ Set up and edit events independently



✓ Import mailing lists



✓ Manage seating plans



✓ Determine prices and generate promo codes



✓ View event statistics online





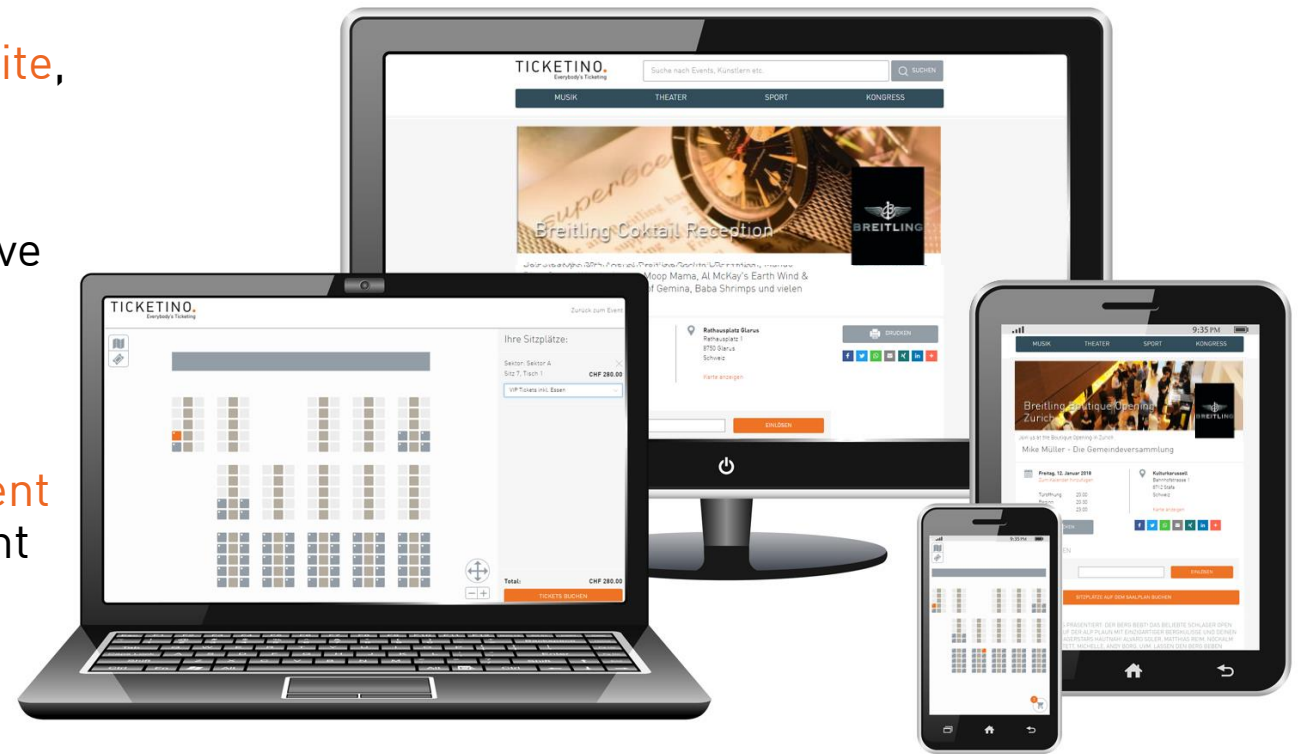
Event Detail Page: The Business Card for Your Event

TICKETINO provides you with your own **event microsite**, when you activate your event.

You decide the content of your event yourself and have the freedom to be creative when designing it in the **cockpit**.

In addition to your own advertising presence, the **event detail page** is the most important online contact point for your ticket buyers.

Take your time – it's worth it!





SEO for Your Event Detail Page

How can search engines find you faster?

- ✓ Significant event title & description
- ✓ Optimal linking of the event
- ✓ Correct use of Social Media channels
- ✓ Work with event platforms
- ✓ Fill microsite with keywords

*Help Google find
your event faster!*





Ticket Types – as Unique as You Are

- ✓ print@home tickets
- ✓ Print&Fold tickets
- ✓ Box office tickets
- ✓ Name cards
- ✓ Conventional tickets / vouchers with ticket blanks
- ✓ Mobile tickets
- ✓ RFID cards
- ✓ RailAway combined offer for major events





Ticket Shop for Mobile Devices

All ticket orders can be processed via the mobile ticket shop from TICKETINO - regardless of whether these are events **with or without seat reservation**.

- ✓ Tickets will be saved directly on your smartphone (Passbook / Wallet)
- ✓ Show **QR Code** at the entrance of the event
- ✓ Save time & money
- ✓ Act **environmentally conscious**
- ✓ Have all tickets always with you digitally
- ✓ **Mobile tickets**
- ✓ Automatic **reminder function** for booked events





Promo Codes – Versatile in Use!

With the **promo code function** you can easily and efficiently generate more reach and visitors!

Promotional **measures and customer retention**

- ✓ Limited ticket promotions (early birds, special offers etc.)
- ✓ Subscription tickets
- ✓ Integration of partners, sponsors, and exhibitors as additional sales channels

Voucher and **partner management**

- ✓ Gift certificates
- ✓ Partner and sponsor management
- ✓ Guest list management





Activate All Presale Channels at the Push of a Button

TICKETINO

- ✓ Database
- ✓ Cockpit
- ✓ Billing and collection system



Over 1000
booking offices

DIE POST

Jelmoli **bbs**

AB Appenzeller Bahnen

<RBS>

SOB

HEIDI LAND

zürich

Bider&Tanner

NEUE LUZERNER ZEITUNG

Internet:

www.ticketino.com
Event detail page
Iframe integration
Ticketino Facebook
ticket shop

Callcenter:

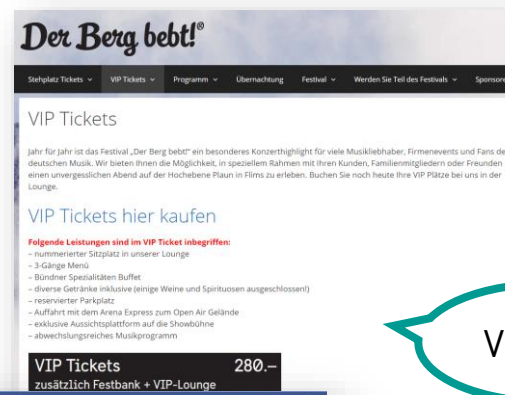
24 hours / 7 days a week



Ticket Shop Integration

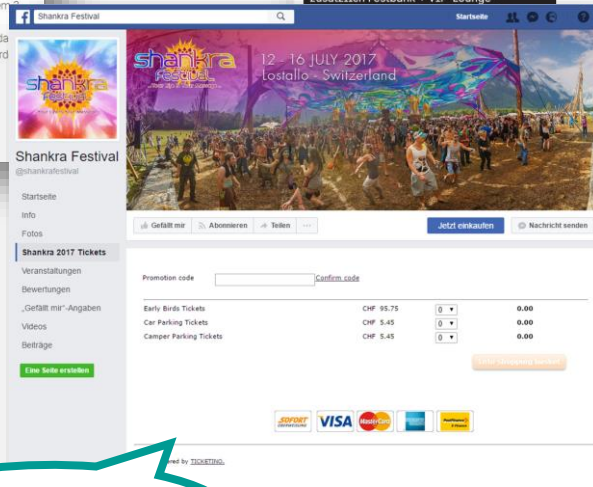


Via Button

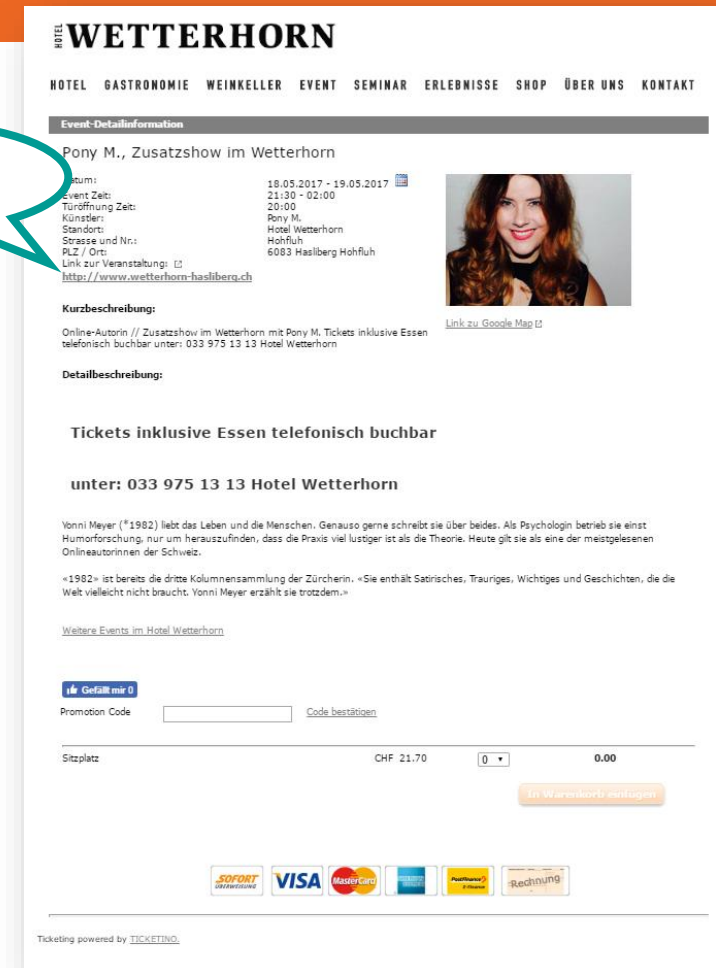


Via Iframe

Via Link



Via Facebook





Let Us Drum Up the Advertising for You

Our organizers benefit from the extensive **TICKETINO advertising measures!** ALL services of the **standard advertising measures** are **free of charge** for you!



AMERICAN
EXPRESS



Google
AdWords

DIE POST+



Techno For Hope - Tanzen für
guten Zweck!

Publiziert von Michael Marti on 08.03.2017 16:00:00

Am 25. März findet der erste **Techno For Hope** Daydance in der **Schlosserei Bern** statt. Gemäss den Organisatoren dieses Events ist Techno viel mehr als nur Musik: Es ist eine Gemeinschaft und Philosophie, die Menschen miteinander verbindet. In diesem Sinne werden die gesamten Einnahmen an das Projekt **"Musiker ohne Grenzen"** gespendet.

Mehr

Blog





Google Analytics Linked to Your Cockpit

Optimize your marketing measures, concentrate on the relevant channels of your target group and save your advertising budget!

- ✓ Link your Google Analytics account to your event
- ✓ Follow your costumers' journey
- ✓ Analyse your target group
- ✓ React immediately to trends



Google Analytics



0.

TICKETINO.

Everybody's Ticketing



DURING
THE
EVENT



Access Control: Welcome Guests in a Relaxed Atmosphere

Benefit from **different possibilities** to greet your guests before the event in a relaxed atmosphere. We provide you with the infrastructure.

- With Excel lists (through the TICKETINO-Cockpit)
- Scan Online via TICKETINO Cockpit in your browser
- With TICKETINO ScanApp (Apple, Google App Store)
- With mobile hand scanners
- Online badging directly on site
- With TICKETINO Client-Software on your PC or Laptop





TICKETINO ScanApp – Flexible, Easy & Cost-Efficient

Thanks to the **free TICKETINO** Android or iOS **ScanApp**, you can use your own smartphone as a ticket scanner.

The admission control can thus be **processed** completely **independently**.





Box Office System

- ✓ Fully integrated cash registers with shopping basket function
- ✓ Several tickets possible in one order
- ✓ Different ticket categories selectable at the same time
- ✓ Ticket categories can be excluded from box office
- ✓ Exact seat booking possible
- ✓ Ticket printer

We provide the infrastructure for you!



0.

TICKETINO.

Everybody's Ticketing

AFTER THE
EVENT

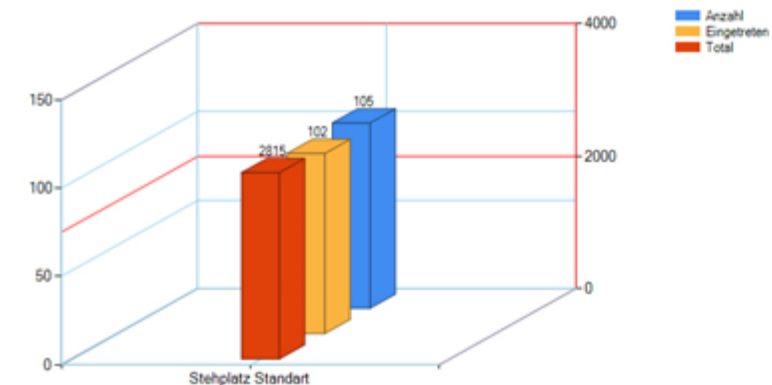


Analysis & Invoicing

TICKETINO supports you with the following services after the event:

- ✓ Detailed **statistics**
 - ✓ Exact recording of booking and entry data (sales channel, period, region)
 - ✓ Visible at all times in the Cockpit
 - ✓ Export of all data and lists in excel
- ✓ Detailed **collection settlement**
- ✓ Access to event and **customer data**
 - ✓ Export of address database
- ✓ **Evaluation** for event postprocessing
 - ✓ Conclusions on buying behavior
 - ✓ Adaptation of communication and media planing

Name	Anzahl	Rechnung	Bezahl	Unbezahlt	Eingetreten	Total verkauft (CHF)
Stehplatz	105	14	105	0	102	2815.05
Total Event	105	14	105	0	102	2815.05





References & Event Locations

More than 100'000 events have already been successfully carried out via TICKETINO!

SOUND OF GLARUS KELLERTHEATER BRIG INSEL MAINAU FABRIKPALAST CSI ST. MORITZ
ALTE FABRIK HOTEL WETTERHORN DYNAMO ALBANI MUSIC CLUB KULTURKARUSSELL THEATER
RIGIBLICK KELLERTHEATER WINTERTHUR JODELMUSICAL RÜTTIHUBELBAD THEATER AM GLEIS
FC WOHLLEN DIMITRI THEATER KREUZ NIDAU SHANKRA BEJAZZ KONSERVI SEON PARTERRE BASEL
HOLI ZÜRI OPENAIR BRIENZERSEE ROCKFESTIVAL CLUB BORDERLINE LACHNER
WEIHNACHTSZAUBER KINDERZIRKUS ROBINSON ATLANTIS BASEL HAABALOOZA OPENAIR ALTENDORF PALAZZO CHUR
TEFFLI RALLY THEATER MADAME BISSEGGER THEATER DUO FISCHBACH OPENAIR
QUELLROCK WAKE'N'JAM PFERDERENNEN MAIENFELD





We Are Here for You!



You can reach us at info@ticketino.com



TICKETINO Switzerland

Office Zürich
+41 43 500 40 80

Office Lausanne
+41 43 500 40 80

Registered office of the company
TICKETINO AG
Platz 4
6039 Root D4
Schweiz

Management:

Franz G. Wyss, CEO
Patrick Walgis, CTO
Philippe Bachmann, COO
Markus Wilhelm, CSO
Michael Marti, CMO

Legal structure: Stock Company
Place of jurisdiction: Zurich
Commercial register number: CH-020.4.027.027
Company identification number: CHE-110.129.989

TICKETINO Germany

Office Berlin
+49 30 201 696 003

